

第五届国际BIM大奖赛报名指南

The Fifth International BIM Awards Application Guidelines

介绍 Introduction

香港国际BIM大奖赛旨在表彰在创新应用BIM 技术或用BIM知识解决难题、明智决策、项目管理、提高建设生产力和运营管理方面表现优秀,作出杰出贡献的项目团队或企业。

International BIM Award 2019 serve to recognise the outstanding performance and excellent contribution of project teams/organizations in demonstrating innovative use of BIM technology/information in problem solving, decision making, project control, construction productivity enhancement and operation management.

目的 Objective

- 确认并表彰那些促进BIM 技术在建筑全生命周期应用的出色项目和倡议;

Identify and recognise projects and initiatives undertaken to promote BIM technology application in complete building lifecycle;

- 展示并与世界分享BIM最佳的应用, 实践与创新的范例;

showcase and share examples of best BIM applications, practices, innovations worldwide;

- 提高BIM技术的认知度,了解BIM技术应用所带来的有形利益与无形利益;

Create a greater awareness of tangible and intangible benefits brought by BIM technology;

- 激励现有的BIM实践人员, 培育鼓舞未来的BIM用户。

Encourage current BIM practitioners, nurture and inspire future BIM users.

报名申请与资料提交的截止日期

Application & Document Submission Deadline

欢迎来自世界各地的公司与项目团队踊跃报名参加本次大赛，报名截止时间为8月15号（周四）下午5点，为方便组委会统计，7月31号之前提交参赛回执，免收报名费，8月1号-15号提交参赛回执，收取报名费1000元。（备注：提交参赛回执视为报名成功）

Welcome companies and project teams from around the world to sign up for the competition, the application deadline is August 15 (Wednesday) at 5 PM, for the convenience of the organizing committee, Submission of the entry form before August 1 is exempted from registration fee. Submission of entry form from August 1 to 15 is subject to a registration fee of 1000 yuan.(Note: Submission of the entry form is considered successful registration)

请提交作品模型、报名申请文件和资料至bSHK办公室，通过以U盘或纸质版形式邮寄或发送电子邮件到以下地址。逾期递交的申请将不予考虑。

Works model, Application documents and materials shall be submitted to the bSHK office or email using the following address and email. Late submission will not be considered.

邮寄地址：By post

大陆地址：广东省广州市番禺区海伦堡创意园四座1栋2008 大赛组委会 收
Tel:+86 13922491383

Unit 2008 building 4-1,Hailunbao Creative Park,No.329 Shatou Rd,Panyu district, Guangzhou,China. Attn: Competition Organizing Committee Tel:+86 13922491383

香港地址：九龙尖沙咀海港城海洋中心9楼901室 秘书处 收 Tel:+852 21562387

Room 901, 9th floor, Marine Center, Tsim Sha Tsui Harbour City, Kowloon,Hong Kong. Attn: Secretariat Tel:+852 21562387

电子邮件：By Email

主题：第五届国际BIM大奖赛（公司名称-参赛项目名称）

邮箱地址：info@ibimaward.org.

Subject: The Fifth International BIM Awards (Company name – Project name)

Email: info@ibimaward.org

提交格式 Submission Format

1.以邮寄方式申请者，请务必以U盘或纸质版形式提交总数为两份的书面副本连同附录及其他参考资料。第五届国际BIM大奖赛团队工作人员有可能与获奖者联系索要一份高分辨率的项目图像供出版发布与打印使用。

For application by post, a total of TWO (2) hard copies of Award application form together with appendix and other reference material in the form of U disk or paper.(if any) are required. The Fifth International BIM Awards team may contact award recipients and request for a digital copy of high resolution project images for latter publication and production purpose.

2.以发送电子邮件方式的申请者，请务必提交总数为一份的电子稿连同附录及其他PDF格式的参考资料。第五届国际BIM大奖赛团队工作人员有可能与获奖者进一步联系索要一份电子版本的高分辨率项目图像供出版发布与生产使用。

For application by email, a total of ONE (1) electronic copy of Award application form together with appendix and other reference material (if any) in PDF format are required. The Fifth International BIM Awards team may further contact award recipients and request for a digital copy of high resolution project images for latter publication and production purpose.

3.参赛者需要遵守第五届国际BIM大奖赛的提交格式和指导方针。

Entrants are requested to comply with the submission format and guidelines of The Fifth International BIM Awards.

4.所有的申请表格，提交文件及其附件需以英文或中文（繁体和简体）提交，涉及专有名词允许使用其他语言。

All application forms, submission documents and appendix should be typewritten majorly in English or Chinese (Traditional and Simplified) where specific terms in other languages are allowed to be used as well.

5. 参赛者在申请提交文件中所提供的辅助性资料（如附录，参考资料等）不能超过30张 A4纸。

Entrants should provide not more than 30 A4 pages of supportive document (appendix, reference material, etc.) in their applications.

对项目进行简单的背景介绍和描述（地址、开发性质、目前发展阶段、用途、规模、时间表等等）。

Brief Background and Description of the Project (Location, Nature of Development, Current Stage of Development, Usage, Size, Timeframe, etc.)

对完成项目进行详细的描述。

Description of in work done in details.

在上述项目中团队所遇到的挑战。

Challenges the Project Team faced in the captioned project.

请说明BIM是如何有效的解决上述挑战，最好用量化数据信息进行说明

How BIM was used to resolve such challenges and preferably illustrate the case with any quantitative information.

请对BIM技术在项目上/企业水平上未来的发展以及其他潜在用途予以说明。

Future development and other potential usage of BIM in Project/Enterprise level .

其他信息补充说明您的项目是如何在以上评估标准中取得优异成就。

Other information illustrate how your project achieve excellence in the above assessment criteria.

评估标准 Assessment Criteria

评委团将会根据以下评奖标准作出决定：

The Judging Panel will base its decisions on the following award criteria:

因使用BIM而产生的量化商业效益与品质提升；

Quantified business benefits in productivity and quality arising from the BIM use;

引领BIM的应用；

Leadership in BIM adoption;

创新使用BIM技术；

Innovative use of BIM technology;

提供BIM技术组织部署的证据；

Evidence of organizational deployment of BIM technology;

容易把理念拓展到其他组织；

Ease of extending the concept to other organizations;

关于采用或使用BIM能提出有益的建议；

Usefulness of advice on the adoption or use of BIM;

在BIM方面的卓越表现：设计与规划，项目管理，施工管理，成本控制，价值工程，运营管理等。或是以上各方面的综合运用。

Excellence in BIM use: Design and Planning, Project Management, Construction Management, Cost Control, Value Engineering, Operation Management, etc. Or any combination(s) of these.

参赛资格 Eligibility

欢迎来自世界所有国家和地区的公司与项目团队和各大学府以及学生踊跃报名参加本次大赛；

All Companies / Project teams / colleges and students from all countries and regions are welcome to apply for the Award.

规章制度 Rules and Regulations

1. 由于项目的名称或开发名称将会印在奖杯/证书上，请务必使用项目的名称或开发名称的全称。自提交文件或资料后不予修改。

Name of Project/Development should be the full title as would appear on any award trophy/certificate. Any change is not allowed after submission of documents/materials.

2. 对单独条目需要提交不同表格。相关信息如图表，照片或数据可作为申请表附件附上。

Separate forms for individual entry is required. Relevant information such as charts, photos or statistics, etc. can be attached as Appendix with this application.

3. 在没有提前通知 bSHK 而未遵守申请指导方针提交必需的相关资料的情况下，bSHK 将有权取消参赛者的参选资格。

bSHK may consider to disqualify the application if the required materials under the Application Guidelines are not submitted without notice in advance.

4. 请获奖者出席于2019年10月举办的2019年 bSHK 国际BIM大会并亲自参加至少一场2019/2020年的 bSHK 经验分享会。请获奖者自费参加以上活动。

The Award recipients are expected to attend the bSHK International BIM Conference 2019 to be held on 2019 and share their experience in at least ONE bSHK experience sharing session in 2019/2020 in-person. Overseas Award Winners are required to attend the activities at their own expense.

5. 获奖者将会被公布在各种 bSHK 的有关刊物，报纸和电子媒体。

The Award recipients will be publicized in various bSHK related publications, paper and electronic media.

6. 获奖者将会被授予大奖的证书/奖杯，并需要在第五届国际BIM大奖赛进行展示。

The Award recipients will receive an Award certificate/trophy, and may be entitled to showcase during The Fifth International BIM Conference.

7. 获奖者需要授权给 bSHK 及其授权的分支机构对获奖者所提交的信息资料作宣传和教育目的使用。

The Award recipients are required to authorize bSHK and its authorized affiliates to use the submitted information for latter promotional and educational purpose.

